

ILR BOD MEETING MINUTES
Wednesday, November 13, 2019

CALL TO ORDER – Ron Wilkinson-President-8:03PM

Attendees

ILR BOD & Staff		
Ron Wilkinson	President	present
Linda Hayes	Vice-President	present
Ramona Simpson	Secretary	present
Mark Smith	Treasurer	present
Sharon Van Hooser	Member at Large	Present
Susan Hannah	ILR Operations Manager	present

Others in Attendance

Name	Role	Purpose	Time

SET DATE FOR THE NEXT MEETING –December 11, 2019

OFFICE REPORT – Susan

- Computer system and Website updates- The new servers are installed and working. The speed is very fast.
- Office staffing status- Susan posted the job opening for office assistant and has gotten good response for filling the position.
- Susan is preparing to send out the 2020 SD Elections. 2 candidates were nominated for the judges committee, 1 for youth and 1 for show superintendents. There were no candidates for halter, fleece or performance committees

SECRETARY'S REPORT – Ramona

- Email approval of November 11 ILR BOD Minutes
- Email approval of a motion made by Ron and seconded by Linda to approve the draft presented by our bookkeeper of the 2018 ILR 990 Federal Tax return.
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TREASURER'S REPORT – Mark

- Mark reported the general account is down \$10,000 from last month due to the costs of upgrading the computer and posting of office travel expenses.
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OLD BUSINESS:

- Championship Shows for 2020- Ron- After discussions with various show superintendents concerning their timeline for preparing for 2020 shows, the BOD will move up the date for application of championship shows for 2020 to facilitate approvals by Jan 10th 2020. Linda made the motion to approve this change, Mark seconded the motion, motion passed unanimously.
- Cooperation with other llama organizations – how can we best support the industry?
 - Report on meeting with LFA and ALSA- Mark is reviewing the committee meeting discussions for options to unify the industry.
- National Llama Day- promotion- Linda has put together a committee to work on promotions for National Llama Day. So far they have discussed preparing a press release, designing a banner and advertising. To move forward using the date that GALA uses, Linda needs official recognition of June 21st as National Llama Day for ILR promotions. Ramona made the motion to approve June 21st as National Llama Day, Susan Van Hooser seconded the motion, motion passed unanimously.

NEW BUSINESS:

- **Elimination of outdated forms on ILR website-**
- **Susan Hannah noted that if you find an outdated form to send the link to her for review**
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ILR COMMITTEE REPORTS

- CCC – Ramona/Mark
- UAP/Pot-U-Gold – Ron/Mark
- Promotions and Marketing – Linda/Sharon
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REVIEW OF PROGRESS ON BOARD PRIORITIES:

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
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ADJOURN-Mark made the motion to adjourn the BOD Meeting at 9:23PM, Linda seconded the motion, passed unanimously.