

ILR BOD MEETING

Wednesday, October 14, 2020 - 8:00PM ET

CALL IN NUMBER:

Access code:

CALL TO ORDER – Ron 8:01 PM ET

Attendees

ILR BOD & Staff		
Ron Wilkinson	President	
Kyle Mumford	Vice President	
Ramona Simpson	Member at Large	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Susan Hannah	ILR Operations Manager	

Others in Attendance

Name	Role	Purpose	Time

SET DATE FOR THE NEXT MEETING – November 11, 2020 (Veteran's Day)

OFFICE REPORT – Susan

- Gathering loose ends and review:
 - Received grant from Waterloo after show.
 - There were 38 phone bidder numbers issued.
 - Show was down this year about \$1,000.00.
 - Sale Profit was \$10,300.00.
 - Not sure how many Preorder shirts were placed.
 - Around 40 ILR Logo Mask left.
 - Auctioneer was there for about 7 hours but only charged us for 3 hours.
 - Futurity had 14 Entries.
 - Susan needs Lisa to send receipts in for her reimbursement of items purchased.
 - Vendors have all been paid for vendor bucks.
- Still pending additional photos screening of MCC's Rocco – No recent updates.
- SD Election – sending eblast out asap.
- Susan will be out of office next Wednesday, Thursday, Friday & Monday.
- Grand & Reserve Banners are shipping to Regional Championship Show.

- Championship Shows for 2021: 4 happening and 1 other to look at during next meeting.
- Looking at a different type of Gathering Ribbons for 1st – 6th Place along with bigger ribbons for Grand and Reserve Grand. Possibly a nicer award for Grand & Reserve Grand.
- Susan requested a new computer for mailing station (just needs hard drive). Mark made a motion to appropriate no more than \$750.00 for updating mailing system. Ramona seconded motion. Unanimously Passed.
- Debi Sue - who owns 3 camels and is a member of North American Camel Association has contact Susan regarding possibly doing a sub-registry with them or them starting their own registry and contracting work through us for them. They would have their own board. There are about 5,000 to 6,000 camels in the US.
- A member has possibly about 25 to 30 llamas he is looking at screening.

SECRETARY'S REPORT – Sharon

- Email approval of September 9, 2020 ILR BOD minutes – Unanimous
- Email approval of motion to join as a plaintiff in the lawsuit to challenge the ban of llamas on Alaska wilderness areas - Unanimous

TREASURER'S REPORT – Mark

- Monthly reports – Balance as of 9-30-2020 \$260,179.95

OLD BUSINESS:

- Quarterly e-newsletter ideas for first issue – Kyle
 - Kyle is working on a short write up to include but not limited to: SD Election, Gathering Recap & Thank Yous, Camelid Conference and Seller Paid Transfer Incentative.
- Ideas for additional incentives for seller paid transfers – Kyle
 - Kyle made a motion to give 1 free transfer as a Seller Paid Transfer Incentive Mark seconded the motion. Unanimously Passed.
- Annual Meeting –
 - Motion due to Covid complications this year at Gathering the ILR Annual Meeting was dispensed.

NEW BUSINESS:

- Alaska Wilderness ban on llamas pending legal action
 - Estimating needing \$100,000.00 for Attorney fees. They are looking at \$70,000.00 estimated fees right now.
- ILR contribution to legal challenge of ban
 - What should ILR look at putting up on attorney fees? Ramona made a motion to donate \$10,000.00 to Alaska Ban Suit, Kyle seconded the motion. Unanimously passed.

- Ron to work on eblast for Alaska Ban.
- Show Superintendent Committee had a resignation from Justin Pelletier to be filled by general election.

ILR COMMITTEE REPORTS:

- UAP – Ron/Mark (Include discussion about incentives for youth) – None at this time.
- Promotions and Marketing – Sharon/Kyle – None at this time.
- Gathering – Mark - None at this time.

ADJOURN BOD Meeting: 9:47 PM ET Motion made by Mark, seconded by Ramona. Unanimously Passed.

BOARD PRIORITIES FOR 2020-21

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter