

ILR BOD MEETING

Wednesday, November 11, 2020 - 8:00PM ET

CALL IN NUMBER:

Access code:

CALL TO ORDER – Ron 8:02 PM ET

Attendees

ILR BOD & Staff		
Ron Wilkinson	President	
Kyle Mumford	Vice President	
Ramona Simpson	Member at Large	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Susan Hannah	ILR Operations Manager	

Others in Attendance

Name	Role	Purpose	Time
Lisa Robinson	Gathering Chair	Debrief	8:05 On 9:43 Off

SET DATE FOR THE NEXT MEETING – December 9, 2020

GATHERING DEBRIEF - Lisa

- Normal Show Issues.
- Facility did a great job.
- New Farms in attendance this year.
- Missing some of the larger farms.
- Thinks it will be an even larger show next year.
- All American tabulation guidelines need to be in place for next year.
- Need report to print out on packets to check entries again at show.
- Show schedule was pretty tight and needs to be looked at for next year with larger numbers.
- Fiber Clinic and Judging Clinic on Thursday both went well and would like to continue next year.
- Sale was a huge success.
- Tor took LFA Ribbons and has recounted what is left on hand.
- Error in Performance that was caught and corrected.
- program needs to be known before using.
- Futurity needs some work – needs excitement brought to it with possible guaranteed premiums along with looking at using separate judges from the Gathering show. Look at possibly moving to Saturday morning.

- Possibly doing Performance Awards on Saturday morning at 10:00 AM between halter classes.
- Performance will still run with 3 rings.
- Susan suggested having board pick judges for next year instead of show committee making decision. Also, looking at doing something different for Grand & Reserve Grand other than ribbons.

OFFICE REPORT – Susan

- Pending - additional photos for screening of MCC's Rocco – Emailed with no additional Update.
- Update on Camels - No further Info.
- Update on Grants - Turned in final paperwork on 11-10-2020 with break down reported on spend as: \$11,000.00 for Rent & Utilities, \$3,500.00 for Salaries.
- Committee elections - 1 Person Inquired
- AMLA - What to do about guidelines? Do away with or adopt? Fees for registration were \$10.00 and then \$6.00 to upgrade to mature status.. we should go with registration of \$10.00 and then \$5.00 to upgrade to mature status thru ILR. Ramona to check with Darlene to see interest in mini's to date.
- Championship Shows – Committed to 4 already: Cascade, Ohio State Fair, Indiana State Fair, Oregon Flock & Fiber and Georgia Nationals would make 5. Motion to award 5 shows for 1 more year in 2021. Motion made by Ramona, seconded by Mark. Unanimously Passed.
- Ron to work on eblast for newsletter to announce Championship Shows.

SECRETARY'S REPORT – Sharon

- Minutes October 14, 2020 ILR BOD meeting - Pending

TREASURER'S REPORT – Mark

- Monthly reports -
 - Gathering consignors have all been paid which dropped account balance \$54,000.00.
 - We are down a couple thousand on Futurity.
 - All other accounts are stable.

OLD BUSINESS:

- Quarterly e-newsletter first issue – Kyle
 - Kyle asked how to choose winner of owner transfer and is working with Susan to get out.
- ANWR llama ban – lawsuit - No further new information available at this time.

NEW BUSINESS:

- Gathering 2021 - Will review more in December meeting.
- Chair, Judges and Awards.
- Judge selection moved to board.
- Kyle would like to look at giving all new llama members a free first years membership to get them started. Discuss this more in December meeting.
- Kyle is needing a count on the number of new members in the last 2 years.
- Lisa has shirts from Gathering - (???) on how many we have left over from show.

ILR COMMITTEE REPORTS:

- UAP – Ron/Mark (Include discussion about incentives for youth) – No Updates.
- Promotions and Marketing – Sharon/Kyle - No updates.
- Gathering – Mark - No updates.

ADJOURN BOD Meeting: 9:24 PM ET Motion to adjourn made by Mark, seconded by Ramona. Unanimously Passed.

BOARD PRIORITIES FOR 2020-21

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter