

ILR BOD MEETING

Wednesday, January 13, 2021 - 8:00PM ET

CALL TO ORDER – Ron 8:02 PM ET

Attendees

ILR BOD & Staff		
Ron Wilkinson	President	
Kyle Mumford	Vice President	
Ramona Simpson	Member at Large	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Susan Hannah	ILR Operations Manager	

Others in Attendance

Name	Role	Purpose	Time

SET DATE FOR THE NEXT MEETING – February 10, 2021 – Changed to February 17, 2021

OFFICE REPORT – Susan

- Committee elections –
 - Susan reported that No Election was needed since only 1 person was nominated. We do need committee members for all committees but Fleece.
- Missing show results for 2020 –
 - Susan reported Georgia National Show results had been received but still waiting on another show of Cathie's. UAP results can be sent out as soon as these show results are received.
- Susan reported that Lisa was asking if there would be a Futurity at The Gathering this year. Plans currently in process.
- Debi Sue Aven with Camel group contacted Susan wanting to come visit the ILR Office and possibly meet Susan at MLM Show to look over our program. They are asking what our fee structure would be for them. A programming fee would need to be paid for additional programming in order for us to do registrations for them. ILR would need an agreed upon contract, per transaction fee, monthly fee, etc. We need to know their wants and needs before we can give them an appropriate price.
- Susan reported Screening boy pictures received and she will email out for approval.
- Susan reported that she has Guidelines down to a draft. She will need to send out to Governing Board for review on corrections.

SECRETARY'S REPORT – Sharon

- Minutes December 9, 2020 ILR BOD meeting - Motion made by Mark, seconded by

Ramona. Unanimously Passed.

- Motion – For individuals who paid adult SD membership and/or judges dues for 2020, their dues for 2021 will be \$20 if paid by January 31, 2021. For those who did not pay 2020 dues and those who pay after January 31, 2021 their dues will remain at \$35 - Moved by Ron, Seconded by Ramona, Passed Unanimously by email vote
- Screening Pepper Corn's Sabrina – Approved by email vote
- Screening Milkshake N Sprinkles – Approved by email vote
- Screening Maryfaire – Approved by email vote
- Screening Altairr – Approved by email vote
- Governing Board Minutes for August and October needs adjusting for approval.

TREASURER'S REPORT – Mark

- Monthly reports
 - Mark reported the General account has a little over a \$5,000.00 increase.
 - \$14,500.00 received in Grant money and LFA money. This was the biggest difference in income for the year.
 - Balances pretty much same as last year.
 - Liabilities close to the same.
 - Profit/Loss running even, Show Division – Up, Registrations/Transfers – Down, Memberships – Down, Total Income – Up, Office Expense – Same, Gathering – Same as last year with help of sale.

OLD BUSINESS:

- Get of Sire and Produce of Dam recognition program –
 - Ron suggested we look at cost for UAP Top 10 Recognition this year and if possible go for it but if not hold off. Use regular point chart for this year and look at a different system in the future. Need to speak with Alan regarding best way to enter into system.

NEW BUSINESS:

- Added Susan to email list for SD-Governing Board
- Committee Appointments for 2021
 - Fleece – (Gladys Moritz) – was nominated for another term.
 - Show Superintendent (Mary Jo Miller + Open Position 2023) - Mark to contact Jean Haumschild for a 5 year term. Kyle stated that Meggan Mumford would take the 3 year term.
 - Judges (Darrell Anderson) – Motion made by Mark, seconded by Ramona and Unanimously Passed to add Jerrika Mumford.
 - Halter (Venesa Carter) – Mark to contact Kelly Squires and then another possibility, if needed, would be Bill Safreed (per decision either Halter or Futurity).
 - Futurity (Sandy Auld) – To be decided after Halter committee filled before contacting Tabbethia Haubold-Magee.
 - Performance (Aspen Kelchen) – Ron to contact Kelsee or possibly Sherri Tallmon.
 - Youth (Tabbethia Haubold-Magee) – Mark to contact Jennie Hodgen.

- All 5 year terms except term on Show Committee.
- ILR BOD Nomination Committee Chair and Timeline for election
 - Susan to contact Bob Bartholomew and then Debi Garvin, if needed.
- Gathering 2021
 - Chair, Judges, Awards –
 - Motion to appoint Lisa Robinson as Gathering Chair. Motion made by Sharon, seconded by Ramona. Unanimously Passed.
 - Susan reported that she had sent out an email regarding awards for our show. Looking at possible silver plates or vinyl banners. Follow Up at next meeting.
 - Sale at Gathering – There are already 4 sales lined up for this year: Justin's Sale in March, Cascade Sale in April, MLM Sale the first weekend in May and The Gathering Sale in June.
 - Ron made a motion to have sale with Mark and Randy as co-chairs. Seconded by Ramona. Unanimously Passed.
 - Send eblast out regarding Sale ASAP.
 - Save The Date eblast to be sent out and included in sale information.
- ILR New Owner e-book Idea – Kyle
 - Kyle to head up the project – interested in other volunteers.
 - Kyle will be contacting the Marketing Committee members to help and anyone else that would like to help. He will be contacting members on different topics for ebook.
 - No upfront cost for ILR but will enable us to capture email information for our use. There could be a possible cost for ILR for programming to download ebook since it would be too large to email out. Per Susan, it could be downloaded as a file on the ILR website to push traffic to our website.
 - Look into “All About Llamas” website for a possibility. Susan will check with Lisa regarding other sites we might have.
 - BOD ok'd Kyle to move forward.
 - Willing to use American Llama Magazine software, but would appreciate ALM credits on info page
 - Ideas for format – information more than the “right” answer
- Susan reported that a concerned member had contacted her in regards to how a llama managed to get transferred without the proper signatures. Susan is working with member to verify original transfer paperwork. Susan to send a letter by email and mail from the BOD addressed to all concerned regarding complaint of registration with a 30 day response needed.
- Mark reported that a member had approached him regarding adding a Master performance class. BOD referring to Performance Committee.

ILR COMMITTEE REPORTS:

- UAP – Ron/Mark
- Promotions and Marketing – Sharon/Kyle
- Gathering - Mark

**ADJOURN BOD Meeting: 9:53PM ET Motion made by Mark, Seconded by Ramona.
Unanimously Approved.**

BOARD PRIORITIES FOR 2020-21

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter