

## **ILR BOD MEETING**

Wednesday, March 10, 2021 - 8:00PM ET

### **CALL TO ORDER – Ron 8:01PM ET**

#### **Attendees**

ILR BOD & Staff		
Ron Wilkinson	President	
Kyle Mumford	Vice President	
Ramona Simpson	Member at Large	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Susan Hannah	ILR Operations Manager	

#### **Others in Attendance**

Name	Role	Purpose	Time

### **SET DATE FOR THE NEXT MEETING – April 14, 2021**

#### **OFFICE REPORT – Susan**

- Board Election status:
  - Susan reported that Bob has Nominating Committee together and they have 3 individuals to contact. Bob will let Susan know as soon as nominees are confirmed.
- Programming for Sire & Dam recognition programs:
  - Susan reported that Allen is about 25% done.
- Other Programming Updates:
  - Susan reported that Allen is at the same point with this program.
- Camel conversation:
  - Susan reported that she had forwarded an email that she had received to the BOD for review. Scheduled for discussion at next meeting.

#### **SECRETARY'S REPORT – Sharon**

- Minutes February 17, 2021 ILR BOD meeting:
  - Motion made by Mark, Seconded by Ramona. Unanimously Approved.
- Screening Bailey's Princess Adaline – Email approved
- Screening Tall Girl Alta – Emailed approved
- Screening Ms Ellie Mae – Emailed approved
- Screening Mr. Banana – Emailed approved

#### **TREASURER'S REPORT – Mark**

- Monthly reports:

- Balance Sheet and Total Liabilities holding right at the same amount.
- General Account – Up \$2,240.59 from last month.
- Show Division – Down \$3,256.00
- Registrations – Up \$2,786.00
- Transfers – Down \$554.00
- Net Income – Up \$1,920.00 from last year

#### **OLD BUSINESS:**

- ILR New Owner e-book Idea – Kyle:
  - Kyle reported that he has an outline going with a couple of people that is working with him.
- Discussion about SD and UAP point inflation and need for changes?
  - Scheduled for discussion at next meeting.
  - Dual sanctioned shows with same judges:
    - Scheduled for discussion at next meeting.
- The Gathering:
  - Susan reported that she has the awards ordered for The Gathering show which consist of Banners, Metals, and Crystal Plates. Susan will be following up with Lisa in regards to Ribbons.
  - Mark recommended a lady in Montana not far from Susan that has llama pottery which is willing to make a donation to The Gathering show since she will not be able to make it to the show this year. Susan stated that she would get in contact with her.
  - Susan stated that she and Lisa are in the final stages of confirming the judges for The Gathering.
- Members concerns over questionable registration of female llama:
  - Susan to contact concerned member to finalize.
- Members concerns over identification of 2 female llamas:
  - DNA is being submitted for both females.

#### **NEW BUSINESS:**

- Youth Scholarship plans for 2021:
  - Ron reported that he would be putting together a proposal for the board's review.
- Mark reported that a Governing Board Meeting needed to be scheduled. He will touch base with committee's to get one scheduled for April.

#### **ILR COMMITTEE REPORTS:**

- UAP – Ron/Mark:
  - None at this time.
- Promotions and Marketing – Sharon/Kyle:
  - None at this time.
- Gathering – Mark:
  - None at this time.

#### **EXECUTIVE SESSION:**

- Board went into Executive Session at 8:34PM ET and finished at 8:54PM

**ADJOURN BOD Meeting: 8:55PM ET Motion made by Mark, Seconded by Ramona. Unanimously Approved.**

**BOARD PRIORITIES FOR 2020-21**

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
  - 1) Eliminate links that do not work and content that is outdated
  - 2) Update photos on website.
  - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter