

## ILR BOD MEETING

Wednesday, April 14, 2021 - 8:00PM ET

### CALL TO ORDER – Ron 8:11PM ET

#### Attendees

ILR BOD & Staff		
Ron Wilkinson	President	
Kyle Mumford	Vice President	
Ramona Simpson	Member at Large	8:32PM ET – On Call
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Susan Hannah	ILR Operations Manager	

#### Others in Attendance

Name	Role	Purpose	Time
Lisa Robinson	Chair – The Gathering	Update	8:00PM ET – On Call 8:27PM ET – Off Call

### SET DATE FOR THE NEXT MEETING – May 12, 2021

#### GATHERING REPORT – Lisa

- Lisa reported:
  - Hotels have been secured.
  - Chamber of Commerce has been sent info for grant regarding show.
  - Photographer has been secured. They will be supplying pictures from 2019 and 2021 for our website to be used as show advertising.
  - Judges contracts have been signed.
  - E-Bulletins are ready to go out on: Schedule, Sponsorships and Entries.
  - Iowa Equestrian Center has a general waiver but no additional waivers with them at this time. Only 1 waiver needed for show.
    - Mask **MUST** be worn.
  - Checking with local veterinarian to be on call during show.
  - Kelsee is working on advertising for the show that all looks the same and feeds back to the website.
  - We do take a hit on stall fees. Transit stalls should be more since animals are not entered in the show for us to make up the money difference.
  - HV has a Baked Potato Bar for \$9.00 a person which includes Salad, All fixings for Potato Bar and Dessert.
  - Lisa asked if we needed to charge for Grand Parents, etc for Dinner? A break down on entry form would be good.
  - Awards have been purchased and received.

### **OFFICE REPORT – Susan**

- Board Election status:
  - Susan reported that Ballots went out today and returned by May 20<sup>th</sup> thru Election Buddy.
- Programming for Sire & Dam recognition programs:
  - Susan reported nothing new from Allen and she had emailed him last week regarding an update on progress.
  - Mark reported that he had submitted information on 2 that qualified in hopes for 2 Banners in time for The Gathering Show. Banner size of 15 x 27 needed to be agreed upon.
- Other Programming Updates:
  - Susan reported no updates at this time.
- Camel conversation:
  - Susan reported that she had emailed Debi in regards to meeting with her at MLM and is waiting on her response. Susan suggested that they would need to pay for programming.
- Tax returns for 2020:
  - Susan reported that she had sent an email to the Board last week for review. Motion made by Mark, Seconded by Sharon. Unanimously Approved.

### **SECRETARY'S REPORT – Sharon**

- Minutes March 10, 2021 ILR BOD meeting - Approved by email vote
- Screening – Grandote Cashmere - Approved by email vote
- Screening - Baty's My Ace - Approved by email vote
- Screening – Llama Named Sue - Approved by email vote
- Ohio Championship Show delayed by Board till 2022.

### **TREASURER'S REPORT – Mark**

- Monthly reports:
  - Total Account Balances – Down
  - 2 CD's – Gained since November
  - Balance Sheets: Checking and Total Assets – Both Up
  - Total Net Income – Down
  - Profit/Loss – Down (Biggest difference was Show Fees)
  - Total Show Division – Down
  - Registrations – Up from last year
  - Total Income/Gross Profit – Down
  - Memberships – Up

### **OLD BUSINESS:**

- Youth Scholarship plans for 2021:
  - Ron is sending info to Susan to send out. Ron, Ramona and Mark will review applications and make decision.
- ILR New Owner e-book Idea – Kyle:
  - Kyle reported that he is hoping for questionnaire's to go out soon. No further updates at this time.
- Member registration issues:
  - Members concerns over questionable registration of female llama:
    - Susan reported nothing further at this point. Board discussed a Null registration and redoing with a notarized application for a new registration. Further discussion was held regarding a letter being sent out from the Board with Susan to draft letter for the Boards review.
  - Members concerns over identification of 2 female llamas:
    - Susan reported that DNA had been submitted with no results back at this time. Member stated that they are sending a letter to the Board regarding inaccurate information on a sire for a llama.
- Discussion about SD (started 2010) and UAP (started 2008) point inflation and need for changes?
  - Dual sanctioned shows with same judges:
  - The Gathering:
    - The Board discussed making some changes on the 2 topics above with an exception for the Youth and Beyond the ShowRing. This would move everything to the SD and eliminate the addition of ALSA points.
      - Ron suggested putting out a survey to the membership for their view point. Before this is pursued Ron wants to schedule a UAP meeting to discuss further.
      - Ron stated that we needed to check on how much of an issue it would be to make programming changes to the point system on SD & UAP.

## **NEW BUSINESS:**

- Governing Board meeting:
  - Mark is working to get a meeting scheduled the first week of May.
- Discussion regarding registration with DNA and without sire signature:
  - Ron suggested that the policy manual be reviewed for practice on DNA testing for breeders to have a written contract between themselves. This will be reviewed further at next meeting.
- Question about individual show separating advanced performance classes:
  - Board stated that the show organizer(s) always have the option of splitting classes if they have the numbers and choose to do so but the points would still be awarded under “Advanced”. To create a separate division for Master Performance would require the Performance Committee to make that recommendation to the Governing Board. Susan to get back with member for options.

**ILR COMMITTEE REPORTS:**

- UAP – Ron/Mark:
  - None at this time.
- Promotions and Marketing – Sharon/Kyle:
  - None at this time.
- Gathering – Mark:
  - See above under Gathering Report.

**ADJOURN BOD Meeting: 10:24PM ET    Motion made by Kyle, Seconded by Ramona. Unanimously Approved.**

**BOARD PRIORITIES FOR 2020-21**

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
  - 1) Eliminate links that do not work and content that is outdated
  - 2) Update photos on website.
  - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter