

## ILR BOD MEETING

Wednesday, July 14, 2021 - 8:00PM ET

### CALL TO ORDER – Kyle 8:03PM ET

#### Attendees

ILR BOD & Staff		
Kyle Mumford	President	
Ramona Simpson	Vice President	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Debbie Arendas	Member at Large	
Susan Hannah	ILR Operations Manager	

#### Others in Attendance

Name	Role	Purpose	Time
Lisa Robinson	Chair – The Gathering	Update	8:04PM ET-On Call 8:28PM ET-Off Call

### SET DATE FOR THE NEXT MEETING – August 11th

#### GATHERING RECAP – Lisa

- Financials will be discussed in August.
- Lisa's report on The Gathering Show:
  - There were 360 entries this year.
    - 12 – Sub Juniors
    - 33 – Intermediate
    - Futurity - 14 entries last year/71 entries this year.
    - Show - entries Up.
  - 144 Owner Codes related to animals.
  - All class categories were UP Everywhere including Fiber and Youth.
  - Futurity – Lost 1,100.00 or 1,200.00 this year (about same as last year).
  - Stalls – Used 19 stalls in upper barn with still room to grow in barn area.
  - Liz moving to a new job so she won't be there next year.
  - Even with the increase of entries this year the show was still finished by Noon on Sunday.
  - Photos coming from Photographer.
  - Vendors already wanting to schedule for next year.
  - Next year there will be a separate box on Entry Form for Consigner animals.
  - Show Book will be printed ahead of time.
  - All American tabulation will be covered the same across the board.
  - Fiber Entry Tags – Suggestions Welcome!

- Youth Judging Questions will be updated for next year.
- Junior Gathering Committee – Looking at in future.
- Volunteers – Needed!!! (Recommendations welcome)
- Dinner and Awards went over well.
  - The cost of the dinner was \$3,500.00.
- Storage facility in Cedar Rapids was leased for show supplies. Decision was made by Susan and Mark.
- Looking at putting carpet on platform for sale animals next year.
- Checking with Kirkwood to see if students could broadcast sale next year.
- Board discussed giving Lisa a bonus for her outstanding, above and beyond work on the show. Motion made by Mark, Seconded by Ramona. Unanimously Approved.

#### **OFFICE REPORT – Susan**

- Programming Updates
  - SoD and DoD Applications on website?
    - Susan reported they were still not set up and she would send an email to Allen for update on progress.
- Camel Updates:
  - Susan reported that she had received an email and would be following up.
- Member registration issues - Approve or edit letter
  - Board approved letter to send to member.
- Member complaint- Show points:
  - Kyle to send email regarding Board's decision.
- Apprentice being moved to a Judge position:
  - Susan requested clarification on when an apprentice is being moved to be a judge.... if it needs to be approved by the Governing Board? Yes it does.
- Sale & Futurity checks were both mailed yesterday.

#### **SECRETARY'S REPORT – Sharon**

- Minutes April 14, 2021 ILR BOD meeting:
  - Approved By Email
- Minutes May 12, 2021 ILR BOD meeting:
  - Approved
- Email approval of screening of Jenny from the Block
- Email approval of screening of Tan Beach Girls
- Minutes June 9, 2021 ILR BOD meeting:
  - Approved By Email

#### **TREASURER'S REPORT – Mark**

- Monthly reports:
  - Mark reported that basically all accounts were running the same as last month.
  - Gathering account Up due to show....waiting on final tally.
  - Nothing on Balance Sheet for June yet.

### **OLD BUSINESS:**

- Nebraska llama association request:
  - Kyle sent an email to Matt Rhodes.
  - Kyle forwarding email from Matt to Board for review.
- Member request- Waiver of DNA requirement for deceased stud:
  - Motion from Kyle: Waiver will be granted with a fine equivalent to the DNA fee for the membership level of this member. We recommend that the member store DNA for any males used for breeding going forward. Seconded by Debbie. Unanimously Approved.
- Recommendations for ILR Awards, UAP, & Gathering Points:
  - Researching to see how this will affect membership before moving forward.
- Discussion of Board priorities for 2021-22:
  - Kyle suggested for everyone to think of some action items for next meeting.

### **NEW BUSINESS:**

- Judging Clinic Scholarship Offer:
  - Susan reported that money was returned/unable to fulfill request.
- Member request- eblast announcing that membership is not required for showing.
  - Did this member provide any writing for the e-blast?
    - No.....Tabled till next meeting.
- Member request- reevaluate name changing rules:
  - Tabled to next meeting regarding fee changes.
- Member request- improve online pedigrees on the database. Digital image of the registration was suggested for new animals going forward:
  - Susan checking with Allen to revamp.
- Open seats on Performance and Youth Committees:
  - Maryanne Stein came off Youth Committee. Her term was till 2024.
  - Looking for ideas for each committee.
- Eblast on Youth Scholarship winners:
  - Susan is working on getting it out.

### **ILR COMMITTEE REPORTS:**

- UAP –Mark
- Promotions and Marketing – Sharon/Kyle
- Gathering – Mark

**ADJOURN BOD Meeting: 10:29PM ET Motion made by Kyle, Seconded by Ramona. Unanimously Approved.**

## **BOARD PRIORITIES FOR 2020-21**

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
  - 1) Eliminate links that do not work and content that is outdated
  - 2) Update photos on website.
  - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter