

ILR BOD MEETING

Wednesday, September 8th, 2021 - 8:00PM ET

CALL TO ORDER – Kyle 8:03PM ET

Attendees

ILR BOD & Staff		
Kyle Mumford	President	
Ramona Simpson	Vice President	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Debbie Arendas	Member at Large	
Susan Hannah	ILR Operations Manager	Absent

Others in Attendance

Name	Role	Purpose	Time

SET DATE FOR THE NEXT MEETING – Oct 13th

OFFICE REPORT – Susan

- Programming Updates:
 - Database Pedigree improvement:
 - Per Susan's email to the Board, Allen said that it is not likely without reworking the whole website. But that we can likely improve the look/viewing of the pedigree. Susan requested a response so she knows whether or not to contact Allen for further discussion.
- Camel Updates:
 - Do we want to officially/preemptively decline their requests?
 - Option 1: Decline
 - Option 2: Make an offer with terms agreeable to us
 - A motion to go with Option 1 was decided by the Board. **Motion made by Kyle, Seconded by Debbie. Unanimously Approved.**
- Championship Show Application:
 - Any changes to the championship show program before we send the applications?
 - Per Susan's email to the Board, she has sent out an updated form last week.
 - Any general changes to the applications?
 - Susan is requesting the Boards thoughts for any changes needed.

- Only possible change to be considered at this time was to add a line asking how the ILR Funds will be used towards the show.

- Discussed ongoing member disputes.
- Susan's email to the Board, reported that Lisa has already started working on the Gathering show for next year.
- Unanimously approved Susan's October vacation request.

SECRETARY'S REPORT – Sharon

- Discussed that August minutes would arrive soon for a vote.

TREASURER'S REPORT – Mark

- Monthly reports:
 - Account Balance – Down
 - Youth Scholarship – Down
 - Profit/Loss – L/Y – hard to compare at this time since a lot of bills haven't been paid yet.
 - Balance Sheet – Up
 - Gross Profit – Up

OLD BUSINESS:

- Recommendations for ILR Awards, UAP, & Gathering Points:
 - The UAP/ILR Top 10 proposal was discussed again (create a new ILR-SD top 10 with prizes and additional recognition, and that the board consider adjustments to the UAP point thresholds, and the addition of a UAP guidelines document.)
 - Potential awards and prizes were discussed for Top 10 Winners
- Name changing rules/fees:
 - Recent numbers of name changes
 - 2021 – 12 (to date)
 - 2020 – 21
 - 2019 – 14
 - 2018 – 13
 - 2017 – 11
 - 2016 – 16
 - Board looking at obtaining permission from Breeder to change name. Kyle to get with Susan pertaining fee schedule increases. Both changes to take effect in 2022.
 - Permission would be required if ranch identifier is attached to animals name. Effective January, 2022. Discussion Tabled till next meeting.
- Governing Board
 - Meeting will be held in October if necessary

- What committee needs to address this topic?
 - Page 7 section 3a. How do we define a division? A judge had animals in Intermediate obstacle, asked her to judge junior on an emergency/behind schedule basis.
 - Board to review and look at adding more clarifications of judging rules for divisions. Follow/Up with Susan per Kyle.
- Open seats on Performance and Youth Committees:
 - Review needed to look at filling positions.

NEW BUSINESS:

- Lean Times/Rainy Day Fund:
 - How much do we need in reserves to get us through the next recession?
 - To Be Reviewed.
 - How might we calculate this number for the Gathering as well?
 - Board looking for possible ideas.
- Pedigree improvements – Sharon:
 - Addition of photo to certificate?
 - Better policing of photo policies, color requirements?
 - Tabled for Further Discussion.
- Board Priorities Spotlight:
 - Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry.
 - Board looking at working with Alpaca people more to incorporate them into our show division. Further Discussion Required.

Member Communications:

- Gathering thank you and save the date. Results now live.
 - Kyle to put together.
- Q3 newsletter:
 - SOD and DOD now live, mention requirements again
 - ILR-SD committee openings
 - ILR processing times
 - Kyle working on.
- Championship show applications (do we have a separate list for show supers?)
 - Kyle working on.
- Social Media Marketing:
 - SoD and DoD applications live
 - Kyle will send a message to Kelsee to post.

ILR COMMITTEE REPORTS:

- UAP –Mark
- Promotions and Marketing – Sharon/Kyle
- Gathering – Mark

ADJOURN BOD Meeting: 9:59PM ET Motion made by Mark, Seconded by Kyle. Unanimously Approved.

BOARD PRIORITIES FOR 2020-21

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter