

ILR BOD MEETING

Wednesday October 13, 2021 - 8:00PM ET

CALL TO ORDER – Kyle 8:04PM ET

Attendees

ILR BOD & Staff		
Kyle Mumford	President	
Ramona Simpson	Vice President	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Debbie Arendas	Member at Large	
Susan Hannah	ILR Operations Manager	

Others in Attendance

Name	Role	Purpose	Time

SET DATE FOR THE NEXT MEETING – Nov 10th

OFFICE REPORT – Susan

- Programming Updates:
 - Database Pedigree improvement - update from recent discussion with Alan
 - Susan reported that Website and Database need to be redone. She asked if we wanted him to do a clean up right now and look at doing other later.
- Championship Show Applications were discussed, it was decided that all shows needed to complete a new application, unlike last year when most shows were canceled due to Covid-19.
- Ongoing member issues/requests were discussed.
- Susan reported that she was flying to Norris Berg's Funeral on her way to Georgia National Show. **Motion was made by Mark and Seconded by Debbie to reimburse Susan for her expenses since she would be attending in representation of the ILR Board. Unanimously Approved.**

SECRETARY'S REPORT – Sharon

- August and September Minutes - Vote by email when they arrive

TREASURER'S REPORT – Mark

- Monthly reports:

- Account Comparison – Not much difference, slightly down from same time last month.
- Gathering – Down
- Show Division – Down

OLD BUSINESS:

- Recommendations for ILR Awards, UAP, & Gathering Points:
 - The UAP/ILR Top 10 proposal was discussed again (create a new ILR-SD top points award with prizes and additional recognition, and that the board consider adjustments to the UAP point thresholds, and the addition of a UAP guidelines document.)
 - The board discussed the pros and cons of keeping the UAP Top 10 in place, and creating a new ILR program alongside it, or allowing a new ILR program to replace the UAP Top 10. Under all proposals the board agreed that the UAP system, and UAP certificates would remain in place.
- Name changing rules/fees:
 - Current proposal- requires breeder permission for a name change if a reserved breeder ID is used.
 - Susan stated that would work. **Motion made by Mark, Seconded by Kyle. Unanimously Approved.**
 - Upgrade charge to \$50.00 effective 01/01/2022.
- Pedigree improvements – Sharon:
 - Addition of photo to certificate?
 - Discuss further next meeting.
 - Better policing of photo policies, color requirements
 - Board looking to enhance certificates and what we can do to upgrade papers. Tabled for future meetings.
- Governing Board:
 - Set October Date
 - October 21, 2021 8PM ET
 - Ratify GB vote on Judges
 - **Motion was made by Kyle and Seconded by Ramona to ratify Judges and Apprentices. Unanimously Approved.**
- Open seats on Performance and Youth Committees
 - Board requesting any suggestions regarding filling positions.
- Fee Schedule needs to be reviewed for any additional changes.
 - To be discussed at future meetings.

NEW BUSINESS:

- Lean Times/Rainy Day Fund:
 - Determine next steps for this initiative

- How much do we need in reserves to get us through the next recession?
- How might we calculate this number for the Gathering as well?
 - No further action right now. Tabled till next meeting.
- Phishing Emails response:
 - Typical response has been a Facebook post, Kyle received several inquiries about this email.
 - The board agreed to send out emails in response to future phishing attempts.
- Virtual Judging Clinic proposal:
 - Per Kyle, looking to add an online course that could be passed – then must meet with a judge for hands on in order to advance to apprentice program. Sending to Governing Board for review and approval in 2023.
- Board Priorities Spotlight:
 - Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
 - A list of associations is already on the ILR site. Can it be improved?
 - Divvy up associations to touch base with and ask how we can help.
 - To Be Continued at next meeting.
- Email regarding Youth Fees:
 - Charged \$3.00 per animal only
 - Guidelines need to be reviewed on youth judging charges at shows.

Member Communications:

- Q4 Newsletter (December?):
 - Per Kyle, suggestions for topics.
- Social Media Marketing:
 - Kelsee wanting to do meet the Board Member series. Send information for this to Susan or Kelsee.

ILR COMMITTEE REPORTS:

- UAP –Mark
- Promotions and Marketing – Sharon/Kyle
- Gathering – Mark

ADJOURN BOD Meeting: 10:20PM ET Motion made by Mark, Seconded by Ramona. Unanimously Approved

BOARD PRIORITIES FOR 2020-21

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter