

ILR BOD MEETING
Wednesday 3-10-22 - 8:00PM ET

CALL TO ORDER – Kyle 8:05PM EST (Recorded)

Attendees		
Kyle Mumford	President	
Ramona Simpson	Vice President	
Mark Smith	Treasurer	
Sharon Van Hooser	Secretary	
Debbie Arendas	Member at Large	
Susan Hannah	Operations Manager	
Lisa Robinson	Gathering Chair	8:04PM ET – On Call 9:09PM ET – Off Call

SET DATE FOR THE NEXT MEETING – 4/13th

GATHERING UPDATE – Lisa:

- The board agreed to keep several things the same as 2021 including vendor bucks, futurity payouts, sale fees, and provided meals.
- Forms were discussed including phone bid form, fillable consignment form,
- Mary Jo Miller is doing a fiber clinic on Thursday evening.
- Photographer – previous photographer allowing use of photos on website. Still looking for a photographer for this year. Purchasing backdrop from photographer since they are retiring.
- Centerpiece on each table to be pictures of past Gathering exhibitors.
- All contracts complete for all judges.
- Announcement for Walton Webcasting on an EBlast.
- Gathering Dedication – needs to be discussed.
- All American and Composite Awards – Susan would like to purchase from Hank's selections as a tribute to him. Approved for purchase.

OFFICE REPORT – Susan:

- Tax Return –
 - **Kyle made a motion to accept tax return as prepared. Seconded by Mark. Unanimously Approved**
- Web Support:
 - Look at getting new programmer.
- Investment options:
 - No further information right now. Kyle has reached out with no response yet.
- 2021 Show Closeout:
 - Last show is currently being entered. Waiting to send email on close of UAP.
- BOD Selection Committee members:
 - Venesa Carter was asked via email and accepted.
- Member question regarding DNA testing was discussed.

- Board denied a name a member was requesting, due to breeder ID restrictions.

SECRETARY'S REPORT – Sharon

- January, February minutes- vote by email when they arrive
- Empress of the Prairie, Emma Olden, Line of Fire, Chips N Dip, Screening Approved via email

TREASURER'S REPORT – Mark

- Monthly reports:
 - Account Balance is \$450.72 more than last month.
 - Gathering Account is down \$59.34 due to awards. \$17,030.01 more than last year. Walton, table, chairs and stage already paid.
 - Balance Sheet – Checking/Savings: \$20,000.00 more than last year.
 - Assets – down \$4,000.00 to \$5,000.00.
 - Profit and Loss – Registrations down \$4,012.00 than last year.
 - Transfers - \$444.00 difference.
 - Total ILR – down \$777.00
 - Net Income - \$14,364.00 down.

OLD BUSINESS:

- The board discussed the possibility of an ILR sponsored Spring Show in 2023
- Governing Board:
 - Committees need to meet.
 - Fleece committee vacancy:
 - Kyle open for suggestions.

NEW BUSINESS:

- Members request for Veterinarians use of Database with Health Papers:
 - To be discussed further.
- Kyle starting a recurring calendar on projects.

Board Priorities Spotlight:

- The board brainstormed questions for an upcoming member survey.

Member Communications:

- UAP deadline reminder
 - Potentially pair with February Champ certificate list.
- Social Media Marketing
 - Champ certificate announcements

ILR COMMITTEE REPORTS:

- UAP –Mark
- Promotions and Marketing – Sharon/Kyle
- Gathering – Mark

Ongoing Discussion Items

- Changes to ILR Awards, UAP, certificates
- Potential Pedigree changes
- Lean Times/Rainy day fund

ADJOURN BOD Meeting: 10:04PM EST

Motion made by Kyle, Seconded by Debbie. Unanimously Approved

BOARD PRIORITIES FOR 2021-22

- Continue to be supportive to other llama organizations and reach out to find ways to work together for the good of the industry
- Continue to update and refresh the website
 - 1) Eliminate links that do not work and content that is outdated
 - 2) Update photos on website.
 - 3) Eliminate all old outdated information forms
- Universal Awards Program – Review, Update, and Improve
- Promote the multiple uses of llamas
- Continue promotion of seller paid transfers – only \$10
- Focus on update ILR-SD – emphasis on simple and fun, clean-up contradictory language
- Improved direct communications to members – e-newsletter