



ILR BOD MEETING MINUTES
Monday 7-14-25 - 8:00PM ET

CALL TO ORDER - 7:05 Stephen called the meeting to order.

Attendees		
Stephen Fritz	President	Attended
Debbie Arendas	Vice-President	Attended
Tor Sorensen	Member-at-Large	Attended
Benjamin Carothers	Secretary	Attended
Sonja Boeff	Treasurer	Attended
Susan Hannah	Operations Manager	Absent
Kyle Mumford	Website Project Manager	Absent
Lisa Robinson	Gathering	Joined during call

SET DATE FOR THE NEXT MEETING – Tuesdays 8/12/25

OFFICE REPORT – Susan/Lisa/Kyle

- Website update and schedule - Stephen was unable to go to this week's database meeting, but Kyle sent us an email report. We need Kyle to contact Amy Serridge of the ILR Marketing Committee to help with the marketing component of the new website.
- UAP closeout – 2024 - UAP Closeouts for 2024 are moving apace. Some shows still have outstanding results and have been contacted. We hope the new system helps with superintendents' ability to post show results.
- Operations Summary - Operations summary: Stephen is working to reconcile Year to Year summary reports and will send them to us as soon as he can.
Looking back at last year, we are up on breeder members, Up on Youth members
Down in number of shows, we have four fewer judges, SD memberships are up 28 total.
Registrations increased by 100, Transfers are down significantly from last year.
- Transactions at Mid-Year Summary Report Attached.
- Gathering Update - Gathering Review: The schedule/time management was a frustration for several exhibitors. We need more volunteer help for the shows that we run. We will hire a clerk and a course designer for our next shows. It was too much on Susan, Lisa, and the BOD. We have encouraged Susan and Lisa to seek volunteers early.
 - We normally do have an obstacle person. Many different people have done it in the past, but none that were contacted could not this year. Iowa Llama Association allowed us to use their obstacles but couldn't help with them at the show.
 - Tatum Hodge is learning to be a clerk, but she is a very busy person. Lisa hopes to have Jean and Tatum next year. We have and will continue to tabulate all results with two sets of eyes.

Board Priorities

- New ILR Database and Website ("DB2.0") Q1-2025
- Balance 2025 Budget/Fee Schedule-Recoup DB2.0 Investment
- National Fundraising and Marketing Campaign For DB2.0
- Excellence in Registry and Show Services to advance Llamas and our Members



- How can BOD help with obstacles? Lisa believes Tim Smith will be an option next year. Becci Kunkle will be doing Indiana State Fair. Putnam Co., IN provided the obstacles for Spring Showcase. Elaine Brovont has two obstacle trailers and may be willing to help in the future. The fiber show went smoothly.
- Willoughby Webcasting has been very easy to work with. They are still learning to smooth out consistent and reliable feeds. They are sending us a link that is a recording of the show so that those wanting to watch the show will be able to do so. That will be posted to the ILR FB page.
- Dawn to Dusk had a great weekend as a vendor, and we anticipate that they will be return vendors. Quality Llama Products might be an option for future shows. They plan to come to the Gathering next year as a tack vendor.
- Complaint given BOD while at the show: The timing of the “hands on” and “preview” wasn’t clear between the show book, Willoughby’s pre-bidding site, and what was announced. We will strive to correct this and make sure it is correct in the future. We will always follow the show book.
- Go-Daddy auction website has all kinds of problems and does not really need to be used in the future. We need to be able to run our sales within the new website. Until the new website is ready to bring that feature live, Stephen suggests we use a different website for the next show auction. Lisa will work on it. This will also drive traffic towards our new website.
- We had several complaints about results not being announced until Sunday. We will strive to announce results in a timely fashion in the future.
- Lisa wants us to integrate the marketing team more with future shows. We will address this before the next sale.
- Scholarship awards may need some physical award alongside the announcement. Recipients are not always at the show.

SECRETARY'S REPORT – Benjamin

- Screenings approved. We had three llamas approved to go into the database.
- June ILR BOD Minutes. June minutes have been sent out but not approved by all members of the BOD.

TREASURER'S REPORT - Sonja

- Financials: Nothing to report.

GOVERNING BOARD/SD - Debbie

- Next GB Meeting 8-19-25
- Member Inquiry – How to handle Fleece Point Conflicts - Fleece Points conflict will be discussed at the next GB meeting.
- ILR-SD Committee Assignments – We still need one halter and one youth committee member.

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- Debbie reports that six apprentices have been suggested to be moved into the apprentice program. These apprentices went to the clinic in the South-West. Our next GB meeting is on 8-19-25.

OLD BUSINESS:

- Scholarships – Anderson: Anderson Scholarship, need to not lose track of it, but needs to be done in a timely fashion, and with sensitivity.
- Staff JD and Updates - Need to update policies, procedures, and documentation. We have discussed a certain number of days to fulfill requests and demands. We will be setting expectations and parameters, and BOD will approve these parameters. Sonja will assist with employee documentation.
- ILR 2025-2026 Board Priorities - BOD priority is to continue to strive to get the Database finalized and implemented
- ILR BOD Handbook Revisions. Calendar has been updated and will be approved soon.

NEW BUSINESS:

- ILR Committees Discussion
 - Virtual Show Committee (Discussion) ILR SD is considering virtual shows. Elaine Brovont seeks the approval of the BOD to begin a Virtual Show Committee. These shows could have a huge educational benefit. We want to see what is possible with this type of show. What are the pros and the cons? Could this new committee consider these details? We will wait for an official proposal from interested parties.
- Annual Meeting – December. Annual Meeting will be held in December. We will field questions that are submitted by members before the annual meeting.
- Member Survey – After Website/Database Rollout. Member Survey will be sent out after website implementation.
- Motion: Deb moves to gift Lisa a monetary donation for her work on the Gathering. Tor seconded- No discussion-BOD approved unanimously
- Members have asked for a “Gathering Survey” to give feedback on the Gathering. We ask that any complaints should be made so through the official complaint channels. We stand ready to address any official complaints.

FUTURE BUSINESS No Future Business was discussed.

ADJOURN BOD Meeting: BOD adjourned at 8:45 pm

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